

## **2017 Wisconsin Film Festival Social Media Toolkit**

Please tag our account @wifilmfest (Facebook, Twitter, Instagram) in your posts.

### **Sample Facebook Posts:**

- The Wisconsin Film Festival returns to Madison screens March 30 – April 6, 2017! From indie to international, documentary to experimental, and a series of films for kids, there are films for everyone. Visit [2017.wifilmfest.org](http://2017.wifilmfest.org) to start planning your Festival experience.
- Did you know the Wisconsin Film Festival offers discounted tickets for students, University faculty and staff, seniors and military?! Visit [2017.wifilmfest.org](http://2017.wifilmfest.org) to browse the film guide and take advantage of this deal.
- The Wisconsin Film Festival hosts visiting filmmakers for post-screening Q&A's! Check out [2017.wifilmfest.org](http://2017.wifilmfest.org) for all the details on these special screenings.
- Kids can get in on the fun at the Wisconsin Film Festival too with Big Screens, Little Folks programming. Visit [2017.wifilmfest.org](http://2017.wifilmfest.org) to plan your Film Festival adventure.

### **Sample Tweets:**

- Indie, international, documentary, experimental & kids film – there's a movie for everyone at #wifilmfest ! [2017.wifilmfest.org](http://2017.wifilmfest.org)
- Students, seniors, military and @uwmadison faculty & staff can grab discounted #wifilmfest tix at [2017.wifilmfest.org](http://2017.wifilmfest.org) !
- Filmmakers participate in post-screening Q&A's at #wifilmfest ! Visit [2017.wifilmfest.org](http://2017.wifilmfest.org) for details.
- Kids can get in on the fun at #wifilmfest too w Big Screens, Little Folks! Visit [2017.wifilmfest.org](http://2017.wifilmfest.org) to plan your adventure.

### **Digital Assets:**

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